

File with:
Iowa Ethics and Campaign
Disclosure Board
510 E. 12th, Ste. 1A
Des Moines, Iowa 50319
Fax: 515-281-4073

FOR INSTRUCTIONS, SEE BACK OF FORM
DISCLOSURE SUMMARY PAGE

Effective January 1, 2010, all statements and reports filed by new committees for state office must be filed electronically and effective January 1, 2012, all statements and reports filed by all committees for state office must be filed electronically.

Effective May 1, 2010, all statements and reports for State PACs and State Parties must be filed electronically.

Reset Form

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH IN LYON COUNTY

IMPORTANT: Indicate by # type of committee you are reporting for: 11
(1) Statewide/Legislative/Judge Standing for Retention Candidates (2) State PAC (3) State Party
(4) County Central Committee (5) County Candidate (6) City Candidate (7) School Board or Other Political
Subdivision Candidate (8) County PAC (9) City PAC (10) School Board or Other Political Subdivision PAC
(11) Local Ballot Issue

CANDIDATE COMMITTEES ONLY:

Candidate Name

Political Party (if applicable)

Office Sought

District (if Senate or House)

FORM DR-2 (Rev. 12/2009)	DISCLOSURE REPORT
For Office Use Only	
Comm. #	_____
Logged In	_____
Scanned	_____
Computer	_____
Audited	_____

Late reports are subject to possible civil and criminal penalties. Pursuant to Iowa Code sections 68B.32A(7) and 68A.401(3), the candidate, for a candidate's committee, and the chairperson, for any other type of committee, is the individual responsible for filing timely and accurate reports.

Angie O'Farrell
SIGNATURE OF PERSON FILING REPORT

712 472 4293
TELEPHONE

10-28-10
DATE SIGNED

I AM FILING A FRIDAY BEFORE GENERAL REPORT FOR (1) ELECTION / (2) NON-ELECTION YEAR.
(report date) OCT. 22, 2010

Indicate by # 1

☐ CHECK IF AMENDMENT TO REPORT DATED _____

☐ Check if this is final (termination) report and attach Notice of Dissolution Form DR-3.
(You must continue to file reports until a DR-3 is filed.)

Local Committee, enter Date of Election
11/2/10
County & Local Committee, enter County in
which Election is held
LYON

STATEMENT OF CASH ON HAND

CASH ON HAND at the beginning of the reporting period. (Total of all funds held by the committee. This amount MUST be the same as the cash on hand at the end of the last reporting period or must be zero if this is first report filed.)

\$ 130,262.25

ADD TOTAL MONEY TAKEN IN THIS PERIOD

Schedule A: Cash Contributions total (Attach Schedule A) (**also see in-kind below)

Schedule F: Loans Received total (Attach Schedule F)

Schedule H: Total Sales of Campaign Property (Attach Schedule H)

(Schedule H applies to Candidates' Committees Only)

SUB-TOTAL \$ 130,262.25

SUBTRACT TOTAL MONEY SPENT THIS PERIOD

Schedule B: Expenditures total (Attach Schedule B) (**also see debts and loans below)

Schedule F: Loan Repayments total (Attach Schedule F)

29,789.87

CASH ON HAND at the end of this reporting period (if final report balance must be zero)

\$ 100,472.38

**UNPAID BILLS (From Schedule D - Attach Schedule D)

\$ 10,805.37

**IN KIND CONTRIBUTIONS (From Schedule E - Attach Schedule E)

\$ -0-

**OUTSTANDING LOANS (From Schedule F - Attach Schedule F)

\$ -0-

CONSULTANT BREAKDOWN (Schedule G Attached?)

☒ YES ☐ NO

CANDIDATE COMMITTEES ONLY:

VALUE OF CAMPAIGN PROPERTY (From Schedule H - Attach Schedule H)

\$ -0-

STATE COMMITTEES: Submit a reconciled campaign account bank statement in January of each year.

FOR INSTRUCTIONS, SEE BACK OF FORM

Reset Form

EXPENDITURES -- MONEY SPENT FROM COMMITTEE ACCOUNT

STATE PAC COMMITTEES: NOTE: FOR CONTRIBUTIONS MADE TO STATEWIDE OR LEGISLATIVE CANDIDATES, LIST THE CANDIDATE IDENTIFICATION NUMBER IN THE DESIGNATED COLUMN AND THE PAC CHECK NUMBER FOR EACH EXPENDITURE. A LIST OF ID NUMBERS IS AVAILABLE FROM THE IOWA ETHICS & CAMPAIGN DISCLOSURE BOARD.

SCHEDULE B (Rev. 07/03)	MONETARY EXPENDITURES
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH IN LYON COUNTY

DATE EXPENDED (MM/DD/YR)	CANDIDATE ID NUMBER (if applicable) AND PAC CHECK NUMBER	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE (DESCRIBE TRANSACTION)	AMOUNT EXPENDED
10/22/10	ID# CK# 1245	LINK STRATEGIES, LLC 321 E. WALNUT # 321 DES MOINES, IA. 50309	DESIGN AND CREATIVE FOR DIRECT MAIL AND NEWSPAPER AD.	\$25,000.00
10/27/10	ID# CK# 1246	CULLIGAN SOFT WATER 702 S. UNION ROCK RAPIDS, IA. 51246	DRINKING WATER FOR OFFICE WATER COOLER	\$59.00
10/27	ID# CK# 1247	NEW CENTURY PRESS 310 FIRST AVENUE ROCK RAPIDS, IA. 51246	DISPLAY ADS IN ALL COUNTY NEWS PAPERS	\$2,542.80
10/28	ID# CK# 1248	NEW CENTURY PRESS 310 FIRST AVENUE ROCK RAPIDS, IA. 51246	MAILING #4 TO REGISTERED VOTER HOUSEHOLDS	\$2,188.07
	ID# CK#			
	ID# CK#			
	ID# CK#			
	ID# CK#			
SUB-TOTAL				\$29,789.87
TOTAL (If last page of this schedule)				\$29,789.87

THIS BOX APPLIES TO CANDIDATES' COMMITTEES ONLY:

Purchases of certain campaign property costing \$500 or more must also be inventoried on Schedule H. (Refer to Schedule H Instructions.)

Expenditures to persons/entities providing consulting, advertising, fund-raising, polling, managing, organizing services must also be detail itemized on Schedule G by the amount, purpose, and date of each type of expenditure made by the person/entity on behalf of the candidate's committee. (Refer to Schedule G Instructions and Iowa Code 68A.402(3)(i).)

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(for Schedule B)

FOR INSTRUCTIONS, SEE BACK OF FORM

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH IN LYON COUNTY

NOTE: Debts previously reported that remain unpaid must be included on this Schedule, as well as any new obligations incurred in this period.

Reset Form

SCHEDULE D (Rev. 08/98)	INCURRED INDEBTEDNESS
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

DEBTS/OBLIGATIONS REMAINING THIS REPORTING PERIOD
(DO NOT INCLUDE LOANS - SHOW LOANS ON SCHEDULE F)

An "incurred debt" is a debt for goods or services ordered or received, but not paid for by the end of the reporting period, regardless of whether an invoice has been received.

DATE INCURRED (MM/DD/YR)	NAME AND ADDRESS OF PERSON TO WHOM DEBT OR OBLIGATION IS OWED	DESCRIPTION OF GOODS OR SERVICES PROVIDED OR PURCHASED	BALANCE OWED AT CLOSE OF REPORTING PERIOD*
11/1/10	NEW CENTURY PRESS 310 FIRST AVENUE ROCK RAPIDS, IA. 51246	NEWSPAPER PRINT ADS.	\$ 1,013.00
10/25/10	HICKORY TECH P.O. BOX 3188 MILWAUKEE, WI. 53201	TELEPHONE AND INTERNET SERVICE	\$ 427.37
10/22/10	THE STRATEGY GROUP, INC. 1603 ORRINGTON AVENUE #1730 EVANSTON, ILL 60201	CAMPAIGN MESSAGE DESIGN - ESTIMATED.	\$ 4500.00
10/22/10	DOON PRESS 209 HUBBARD AVE DOON, IA. 51235	NEWSPAPER PRINT ADS - ESTIMATE	\$ 1,000.00
10/22/10	LARCHWOOD FOCUS 1024 BROADWAY LARCHWOOD, IA. 51241	NEWSPAPER PRINT ADS - ESTIMATE	\$ 1,860.00
10/22/10	LYON COUNTY NEWS 113 E. MICHIGAN GEORGE, IA. 51237	NEWSPAPER PRINT ADS - ESTIMATE	\$ 1,000.00
10/22/10	LITTLE ROCK FREELANCE 309 MAIN STREET LITTLE ROCK, IA. 51243	NEWSPAPER PRINT ADS - ESTIMATE	\$ 1,005.00
SUB-TOTAL			\$ 10,805.37
TOTAL DEBTS OWED BY COMMITTEE AT THE END OF THIS REPORTING PERIOD			\$ 10,805.37

*If actual figure is unknown, show "estimated" beside the figure.

Page 1 of 1
(for Schedule D)

CANDIDATE COMMITTEES NOTE:

*Incurred indebtedness also includes each person/entity with whom the candidate's committee has entered into a contract during the reporting period for future or continuing performance. Enter the name of the consultant who provides or procures services for items such as advertising, fund-raising, polling, managing, or organizing services. Report on Schedule G the nature of performance and the estimated performance reasonably expected of the consultant.

FOR INSTRUCTIONS, SEE BACK OF FORM

RESET

SCHEDULE

G

(Rev. 02/06)

BREAKDOWN
OF MONETARY
EXPENDITURES
BY CONSULTANT☐ CHECK THIS BOX IF
AMENDING FORM

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH IN
LYON COUNTY

PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

LINK STRATEGIES, LLC

Mailing Address

321 E. WALNUT ST. #321

City

DES MOINES

State

IA.

Zip Code

50309

CONTRACT PERIOD (MM/DD/YR)

From 07/01/10

To 11/30/10

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

\$ 25,000.00

ESTIMATES OF PERFORMANCE

GENERAL CONSULTANT OF CAMPAIGN MESSAGE
AND DESIGN.

PART II - ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	NONE		\$ - 0 -
SUB-TOTAL			\$
TOTAL (If last page of this schedule)			\$

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(for Schedule G)

FOR INSTRUCTIONS, SEE BACK OF FORM

RESET

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH IN LYON COUNTY

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN
OF MONETARY
EXPENDITURES
BY CONSULTANT☐ CHECK THIS BOX IF
AMENDING FORM

PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant		
JAYNE LEAH WELLS		
Mailing Address		
1713 E 49th STREET		
City	State	Zip Code
SIOUX FALLS	SD.	57103

CONTRACT PERIOD (MM/DD/YR)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

 From 02/01/10
 To 11/30/10

\$ 20,000.00 + EXPENSES

ESTIMATES OF PERFORMANCE

CAMPAIGN MANAGER RESPONSIBLE FOR DAY TO DAY FUNCTIONS OF CAMPAIGN.

PART II - ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule G, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	NONE		\$ -0-
SUB-TOTAL			\$
TOTAL (if last page of this schedule)			\$

FOR INSTRUCTIONS, SEE BACK OF FORM

RESET

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN
OF MONETARY
EXPENDITURES
BY CONSULTANT☐ CHECK THIS BOX IF
AMENDING FORM

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZEN FOR ECONOMIC GROWTH
IN LYON COUNTY

PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

BEVERLY JEAN VANDE WERD

Mailing Address

906 SOUTH GREENE

City

ROCK RAPIDS

State

IA.

Zip Code

51246

CONTRACT PERIOD (MM/DD/YY)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

From 09/01/10

To 11/30/10

\$1,500.00 + EXPENSES

ESTIMATES OF PERFORMANCE

CAMPAIGN COORDINATOR - RESPONSIBLE FOR
DATA ENTRY AND VOLUNTEER RECRUITMENT

PART II - ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YY)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	NONE		\$ - 0 -
SUB-TOTAL			\$
TOTAL (If last page of this schedule)			\$

FOR INSTRUCTIONS, SEE BACK OF FORM

RESET

COMMITTEE NAME (Must be same as on Statement of Organization)

CITIZENS FOR ECONOMIC GROWTH
IN LYON COUNTY

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN
OF MONETARY
EXPENDITURES
BY CONSULTANT☐ CHECK THIS BOX IF
AMENDING FORM

PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

BROOKE PEDERSEN

Mailing Address

1004 1ST AVENUE

City

ROCK RAPIDS,

State

IA.

Zip Code

51246

CONTRACT PERIOD (MM/DD/YR)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

From 08/01/10

To 11/30/10

\$ 10,000.00 + EXPENSES

ESTIMATES OF PERFORMANCE

CAMPAIGN COORDINATOR - RESPONSIBLE FOR
DATA ENTRY AND SIGN DISTRIBUTION.

PART II - ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	NONE		\$ -0-
SUB-TOTAL			\$
TOTAL (if last page of this schedule)			\$

GRAND FALLS CASINO RESORT

To: Iowa Campaign Ethics &
Disclosure Board.

From: Citizens For Economic Growth
IN LYON COUNTY

Fax Number: 515-281-4073

Message: Thank you. If you have
any questions please let us know.

Jayne Wells
Campaign Manager
712 472 4293